



**NORTH CAROLINA  
HUMANITIES  
COUNCIL**

**2020 SPONSORSHIP**

**MUSEUM ON MAIN STREET**



## BE A PART OF OUR WORK IN RURAL COMMUNITIES

Water is life. It shapes our human culture - our ways of life.

The North Carolina Humanities Council presents *Water/Ways*, a Smithsonian Institution traveling exhibition touring statewide from May 2020- March 2021. *Water/Ways* is part of the Museum on Main Street program, a collaboration between the Smithsonian Institution and state humanities councils nationwide.

*Water/Ways* draws on the environmental, cultural and historical aspects of water; exploring the relationships between people and water.

Your sponsorship will help to provide North Carolina's rural cultural institutions with high-quality educational exhibits, public humanities programs and capacity development opportunities. Visit us online at [moms.nchumanities.org](http://moms.nchumanities.org).

**For more information contact**  
 Melanie Moore,  
 Development Associate  
 North Carolina Humanities Council  
 (704) 687-1520  
[mmoore@nchumanities.org](mailto:mmoore@nchumanities.org)

PRESENTING SPONSOR	TITLE SPONSOR	MAJOR SPONSOR	SUPPORTING SPONSOR
\$7,500	\$5,000	\$1,000	\$500

Included in the Official Tour Tagline: <i>Water/Ways</i> has been made possible in NC by the North Carolina Humanities Council and 'Your Name/Organization'	✓			
Name/logo acknowledgment on Official Sponsor Recognition Plaque located on traveling exhibit panel	✓	✓		
Name/logo acknowledgment on high visibility tour announcement banner located at each host site venue	✓	✓	✓	
Name/logo acknowledgment in North Carolina Humanities Council generated publicity and social media advertising	✓	✓	✓	✓



North Carolina Humanities Council

320 E 9th Street, Suite 414 | Charlotte, NC 28202 | (704) 687-1520 | [www.nchumanities.org](http://www.nchumanities.org) | [moms.nchumanities.org](http://moms.nchumanities.org)

The North Carolina Humanities Council is a statewide nonprofit and affiliate of the National Endowment for the Humanities. *Water/Ways* is part of Museum on Main Street, a collaboration program between the Smithsonian Institution and the North Carolina Humanities Council. *Water/Ways* is organized by the American Museum of Natural History, New York and supported by the United States Congress. In 2020 *Water/Ways* will tour in North Carolina, South Carolina, California, Missouri and Utah.