



NORTH CAROLINA
HUMANITIES
COUNCIL

MANY STORIES, ONE PEOPLE

NC CARES: Humanities Relief Grants Acknowledgement and Publicity Requirements

Grant Questions? Contact:

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Communication Questions? Contact:

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Credit Line and Logo Usage:

Per the terms of this grant award, you are required to acknowledge that a NC CARES: Humanities Relief Grant was received on your organization's website and/or social media.

- 1) The correct credit language to use is:

"[Your Organization Name] received a NC CARES: Humanities Relief Grant from the North Carolina Humanities Council, www.nchumanities.org. Funding for NC CARES has been provided by the National Endowment for the Humanities (NEH) as part of the Coronavirus Aid, Relief and Economic Security (CARES) Act economic stabilization plan."

- 2) The North Carolina Humanities logo and National Endowment for the Humanities seal must be included with the credit statement.

For digital versions of the North Carolina Humanities Council's logo visit:

<http://www.nchumanities.org/content/pr-requirements-and-council-logos>

For digital versions of the National Endowment for the Humanities' federal seal and instructions for usage, visit: <https://www.neh.gov/brand-materials>

Social Media:

Organizations who have received a NC CARES: Humanities Relief Grant are encouraged to use **#NEHcares** and tag **@NCHumanities** and **@NEHgov** in social media posts related to the award, its announcement, or any projects associated with the NC CARES: Humanities Relief Grant funding.

NEH uses **#NEHcares** for Twitter, Facebook, and Instagram posts relating to CARES Act grant funding, the new NEH CARES funding opportunities for organizations affected by the coronavirus pandemic, and other COVID-19 response initiatives.

Images and Stories:

- **As a condition of receiving and NC CARES: Humanities Relief Grant from the North Carolina Humanities Council, grantees are required to share the impact of the grant on their Final Report.** Please collect quotes, anecdotes, stories, pictures, etc. throughout the funded activities

that demonstrate how this funding has made a positive impact on your organization and your humanities work.

- Your organization's collection of quotes, anecdotes, stories, and pictures will be a part of your Final Report submission. However, while these images and stories of impact are required on the Final Report, **we request that grantees share any images or stories associated with the grant with North Carolina Humanities Council staff as soon as possible.** Email mmoore@nchumanities.org to share these materials anytime during your grant period. North Carolina Humanities Council staff may also contact you directly to conduct an interview to gather personal testimonies about your project and the impact of NC CARES: Humanities Relief Grant funding.
- The Council is tasked with showing the importance and relevance of these funds to the National Endowment for the Humanities and to Congress. As outlined in your Award Contract the important materials and stories of impact you provide will be shared by NCHC and the NEH to demonstrate the importance of this funding for our sector.

Communications:

NC CARES Humanities Relief Grant recipients are encouraged to send copies of press releases, announcements, or other NC CARES: Humanities Relief Grants related news to North Carolina Humanities Council by emailing mmoore@nchumanities.org and to collect them for inclusion in the Final Report submitted via their online Applicant Dashboard.