OUR MISSION
To connect North Carolinians with cultural experiences that spur dialogue, deepen human connections, and inspire community.
OUR VISION & CORE VALUES
A North Carolina enriched by the humanities and equipped with empathy, understanding, and respect.
CORE VALUES

Diversity of Ideas
Respect
Empowerment
Curiosity
Inclusion
Knowledge
The logo represents our shared humanity—our individual stories from diverse peoples stitched together, with no element isolated, all connected, with the vibrancy and energy of our collective curiosity and our unique perspectives.

It is symbolic of the infinite possibilities we create through dialogue, empathy and a sense of inclusive community, through learning, celebration, and understanding of our differences and our commonalities.
All together, amazing.
Don’t squish or stretch - Keep proportions correct

Don’t change colors

Don’t place anything behind logo

Don’t angle
OUR FONTS
MAIN COLOR PALETTE

- PMS 137C
  C: 0
  M: 43
  Y: 97
  K: 0

- PMS 7579C
  C: 12
  M: 68
  Y: 88
  K: 2

- PMS 7689C
  C: 84
  M: 38
  Y: 19
  K: 1

- PMS 315C
  C: 88
  M: 46
  Y: 40
  K: 13

SECONDARY COLOR PALETTE

- C: 50
  M: 73
  Y: 0
  K: 0

- C: 87
  M: 0
  Y: 61
  K: 0

- C: 0
  M: 72
  Y: 98
  K: 0

- C: 32
  M: 25
  Y: 25
  K: 0

BLACK

WHITE
OUR NAME
**Name Abbreviation**

In written communication, North Carolina Humanities should always be written out on first reference. Upon second reference, North Carolina Humanities, NC Humanities and NCH are acceptable. Do not use N.C.H. or N.C. Humanities.
The humanities are everything that makes us human, traditionally with an emphasis on culture, history, literature, philosophy and ethics.

NCH brings North Carolinians of every walk of life together to have shared experiences around the humanities and dialogue amongst themselves, sharing their unique perspectives, so that it might create understanding and deeper human connections that can strengthen our statewide community.

We facilitate, fund and support programming and events that help us further understand or document the human experience.