



Dear North Carolina Humanities Grant Recipient,

As an additional, optional opportunity to share your organizational story, we invite you to participate in our social media Grantee Selfie Campaign! Please follow the instructions below.

- 1) Print out the second page of this document (in color if possible).
- 2) Create a sign by writing on the page (in black marker, Sharpie, if possible) either:
 - a. What this grant will help your organization accomplish.
 - b. How the humanities help spur dialogue, deepen human connections, and inspire community.
- 3) Be sure to write large and legibly. It will help to limit the number of words (no more than 20).
- 4) Take a picture of the sign you just created in any or all of the ways below:
 - a. At a recognizable feature of your institution (such as a sign, façade, unique artifact, unique room, etc.).
 - b. With a staff member, volunteer, and/or board member. Please send us the name and title of the person featured.
- 5) We try to share as many selfies as possible, so please do not provide any photos for which you do not hold the copyright (or which feature copyrighted materials) or those which feature minors or individuals who do not want their picture shared.
- 6) When done, please upload your photograph(s) to your Applicant Dashboard.
- 7) We encourage you to also share your selfies on your organization's social media! To alert us to your post, please tag North Carolina Humanities @NCHumanities! If you do not wish to print out the sign on page 2, you can share a digital photo on your social media page, answering one of the questions listed in #2 (above).

By uploading a photo to your Applicant Dashboard, you give permission for North Carolina Humanities to use it for PR or advocacy purposes, and you consent for North Carolina Humanities to use and share your materials with modifications.

About North Carolina Humanities: Through public humanities programs and grantmaking, North Carolina Humanities connects North Carolinians with cultural experiences that spur dialogue, deepen human connections, and inspire community. North Carolina Humanities is a statewide non-profit and the state affiliate of the National Endowment for the Humanities. To learn more visit www.nchumanities.org. Any views, findings, conclusions, opinions, or recommendations expressed do not necessarily represent those of NC Humanities or the National Endowment for the Humanities. ©2023 North Carolina Humanities.



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